

"Well . . . you can just UNTRAIN him!"

Sight & Sound

Talk to them!"

stations.

CBS TV) and Treyz (President, ABC TV). They're the ones who decide what we see and when we see it. All the rest of

country where there are seven TV stations to choose from.

But the fact is that only a

year the three network-owned stations in Los Angeles earn-ed \$7.3 million while the four \$7.3 million while the four an area with more than 2.5 million homes.

Earnings On Increase

num were up for the first quarter ended Dec. 31, Law-rence A. Harvey, chairman, reported today.

Net income for the three months was \$1,542,204, exceeding the \$1,189,079 achieved in the like 1960 period. On a per share basis, profits were 27 share basis, profits were 27 cents against 21 cents for the same quarter a year ago, based on the number of shares outstanding on Dec. 31, 1961.

produced, said Harvey.

'An item on our desk says he man who sings at the top his voice for a short pe-iod each day will not be troubled by chest ailments in his old age. More than likely the neighbors will make sure of it."—John W. Marben, Lake Crystal (Minn.) Tribune.



tooth loss than decay.

K. H. SUTHERLAND, M.D.
County Health Officer
Many individuals are convinced that the loss of teeth of inevitable accompaniments of advancing years, but this belief, according the American Dental Assn., is not based on fact.

Teeth are built to last a life-few people would ever need of partial dentures or ast of arrificial teeth.

But as it so happens, young and dialk are victims of late and old allike are victims of dental care are considered, it would at first seem that on a set of arrificial teeth.

But as it so happens, young and dafter meals whenever possible, the eating of a well-established evidence that this procedure reduces to the well-established evidence that this procedure reduces to that this procedure reduces to the well-established evidence that this procedure reduces to that this procedure reduces to the well-established evidence that this procedure reduces to the well-established evidence that this procedure reduces to the well-established evidence that this procedure reduces to the well-established evidence that this procedure reduces to the time the vell-es

geles 12

By Ernest Kreiling

"Television? The networks pendent stations in the U.S., control television in this counthat is stations without a net work affiliation through which

his was the comment by a mager of one of Los Anes' four independent TV It's obvious the local sta-Another station manager tions don't have the money to said, "Networks? No, it's three produce programs with the people, Kintner (President, quality or appeal that the net-NBC TV), Aubrey (President, works can produce when they works can produce when they are doing it for 125 to 200 sta-

tions at one time. Likewise national advertiswhen we see it. All the rest of us can do is stand on the side-lines and pick up the left-overs."

LOS ANGELES and New York are the only cities in the country, where there are seven

But the fact is that only a few of us watch the independent stations. On a typical evening only 20 to 25 per cent of the TV sets in Southern California are tuned to the four independent stations.

The stark reality of this are geen in dollars and cents. Last year the three network-owned stations in Los Angeles earn. "WE LIVE OR DIE by the

THERE ARE only 17 indeTHERE The villain in the piece, as chance for survival.

> HOW DO THE local stations get sponsors? "By selling products," one manager said "The used car dealers and real estate developers don't care about ratings as long as we deliver customers, which we

For the three-month period of 1961, the aluminum producer announced sales of \$18. ducer announced sales of \$18.751,120 compared with \$18.643,233 for the first quarter
a year earlier.

The results reflect further
integration of the company's
activities and product diversification in the various metals
reduced said Harvy.

The local stations provide some
pretty good television. Chanpretty good television. Channel 3's "Play of the Week" are
saes in point. Channel 5 does
some excellent documentaries
such as "City at Night" and
"Crime and Punishment,"
while VETV being the local stations provide some
pretty good television. Chanpretty good televi while KTTV brings us good sports coverage and other spe-cial local events.

Judging from the "book" we don't watch these stations as much as we watch the others, but I think we'd miss them if they weren't around.



for a visit from Welcome Wagor

Pick up your New Blue Chip Catalog and Saver Books at 0 KODAK At Our Store Now 8mm Movie Projector BROWNIE — Threads itself automatically . . . right onto 400 ft. fast take-up reel for half hour shows. Forward and reverse controls, power rewind, even "stills". List 94.50

8mm Movie Camera BROWNIE — "Automatic 8" . . . Fully automatic electric eye . . . sets lens to any light condition, indoors or outdoors, F/1.6 lens.

List 39.95



Super 27 Outfit BROWNIE — Gives 12 snaps or superslides on #127 film. Built-in flash. Includes: camera, film, bulbs, batteries.

List 14.88

SYLVANIA

BLUE DOT

Press 25

Press 258 Bex of 12 Reg. 1.97 1.59

-1 1.09 AG-18 1.23

112 1.19 M-2B 1.29

MEN'S White Shirts

"The Squire". Sanforized 100% cotton with less than

1% shrinkage. Collars with permanent stays, converti-ble cuffs. Each shirt packed

in cello bag. 141/2 to 17.

7.90 Value

2 FOR 5.00

Large assortment of colors and designs. All made of genuine leather with match-ing quality buckles.

89°

T.V. Tray Set

KING SIZE - Variety of

assorted colored prints. Sturdy brass legs with tips

to prevent slipping.

Cory

Percolator

4 - 8 Cup Size

2.98

Plastic Containers

Ideal for refrigerator and freezer food storage. Each

bowl has a one pint capa-city. Complete with lids. 1.19 value.

Pak of 8 69°

5-pc. Set

Men's Belts

Super Flash Bulbs

Bex of 12 ... Reg. 1.65 1.29



Starmite Outfit



List 34.50

Starmatic II Outfit

BROWNIE - Automatically

sets its own lens for correc

exposure. Two shutter

speeds. Camera, case, bat teries, bulbs, film included

35mm Slide Magazine AIREQUIPT — For all automatic slide changers. Holds 1.55 up to 32 slides.

8mm Colored Film Kedachreme — 2 sided 25' roll gives 50' of beau. 1.95 tiful color film. List 2.85

35mm Colored Film Kodachrome — K-135 ... Has 20 exposures on one roll of film. List 2.05 1.49 Black & White Film

Verichrome Pan - Your choice of 127, 120 or 620 size. List 55c 3 : 1.00

Color—Black & White FILM PROCESSING by KODAK SNOWY BLEACH

SNOW4 For Automatic Washers. Safe

2:1.00 KLEAR FLOOR WAX Self-Polishing . . . Dries clear klear



CASCADE

For Automatic Dishwashers. Ideal for hard water. 1 lb. 4 oz. 39°



Sterilized modified milk for infant feeding. With or without Reg. 25c 2:39°

KAL KANM.P.S. Dog 'n Cat Food. CHUNK STYLE with Sauce. 14 oz. Cans 6 97°



IVORY SOAP Personal Size . . . CAMAY SOAP Reg. Size 3 29° DREFT .83°

Bath . . . 2:29° OXYDOL 83

....4:27





High concentration of all vitamins. Aids in vitamins deficiencies. ICE CREAM SAV-ON DELUXE

HAND PACKED Pt. 30° at. 59°

Fine quality ice cream in many flavors. You get up to 40% more when it's hand packed at Sav-on.

Ice Cream Topping
TOWNE PRIDE - Butterscotch - Straw-TOWNE PRIDE - Butterscotch - Straw-herry - Caramel - Chocolate Fedge 10:1.00 Ø

Johnson-Johnson Cotton Buds 90 (180 tips) 田 **Baby Shampoo** Pure Mild. Can't burt eyes. 7 oz. ... Reg. 98c 67°

ALL PURPOSE Wiping Towels by EXCELLO

size. Assorted colors. Ideal for dusting or polishing. Laundry fresh, ready to use.

Pak of 6 69c

Vitamin "A" 50,000 Units 100 tabs 2.25 Vitamin "C" 100 mg ... 100 tabs 79° Thiamin Chloride ! ... 106 tabs 2.75 Vitamin "B-12"10 meg. 100 tabs 75° Vitamin "E" 30 mg . . . 100 caps 1.09 B-Complex with Folic-Acid 100 tabs 98°

Head Scarfs All weather scarf with hand rolled hem. Large assort-ment of fashion colors in prints or solids. Also black or white. Reg. 59c 49



Halo Shampoo Your choice of Regular or Dry Hair Formula. Leaves your hair bright, fresh & shinning: Reg. 1.19 79°





Ad Prices Prevail: Feb. 4th-7th Sunday Through Wednesday 3 Blocks W. of Hawthorne Open 9 a.m. . i u p.m. 7 Days A Week

FOR YOUR PROTECTION - Compound ing your prescription is done by top pharmacists in their field. Your health is in good hands when you bring your prescription to Sav-on to be filled.